

# international **Bird Flu Summit**

Las Vegas, NV

H5N1

Preparedness

Prevention  
*and*  
Recovery

Detection

Response

1

*in*  
**Birds**

2

*in*  
**Cattles**

3

*in*  
**Pets**

4

*in*  
**People**



CONFERENCE  
March 25-26, 2026

WORKSHOP  
March 27

REGISTER BEFORE  
Oct 24, 2025 &  
Save up to  
\$200

SYLLABUSX

Hands-on Workshops and Training Sessions on  
**Surveillance Techniques, Lab Diagnostics & Outbreak Response Planning**

**\$19,995**

## **Titanium Sponsor**

### **THE OPPORTUNITY**

- One-hour technical speaking session in one of the workout sessions.
- Keynote speaking opportunity at the event.
- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Six (6) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (30 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

### **PRE-EVENT BENEFITS**

- Recognition as a Titanium Sponsor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.
  - Pre-registered attendee postal list in an electronic format prior to the conference.
  - Final attendee postal list in an electronic format before and after the conference.

### **AT-EVENT BENEFITS**

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 4 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Four floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 4 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentations).
- Opportunity to display promotional items on the vendors' floor.

### **SIGNAGE & RECOGNITION**

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (3 Seconds).

### **EVENT WEBSITE**

- Your logo featured on the homepage.
- 200-word listing and logo with URL in the sponsors section on the website.

### **CONFERENCE PROGRAM**

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit 2 full pages write-up or advertisement in the event's program.
- Full page acknowledgment in the conference program includes company profile, logo, contacts and website.

### **OFFICIAL EVENT APP & 1-to-1 APP**

- 200-word listing, logo and web address.
- Corporate logo on Sponsors Section

### **POST-SHOW BENEFITS**

- Logo on post-show Thank You email communication to all attendees and speakers.

### **ADDITIONAL BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media used during and post event.

**Keep our Community Healthy, Safe and Informed**



**\$14,995**

**Platinum Sponsor**

**THE  
OPPORTUNITY**

- 30 minutes technical speaking session in one of the breakout sessions.
- Keynote speaking opportunity at the event.
- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Five (5) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (15 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

**PRE-EVENT  
BENEFITS**

- Recognition as a Platinum Sponsor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.
  - Pre-registered attendee postal list in an electronic format prior to the conference.
  - Final attendee postal list in an electronic format before and after the conference.

**AT-EVENT  
BENEFITS**

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 3 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Three floor decals , carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 3 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes/Presentations).
- Opportunity to display promotional items on the vendors' floor .

**SIGNAGE &  
RECOGNITION**

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (2 Seconds).

**EVENT WEBSITE**

- Your logo featured on the homepage.
- 100-word listing and logo with URL in the sponsors section on the website.

**CONFERENCE  
PROGRAM**

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit 1 full page write-up or advertisement in the event's program.
- Full page acknowledgment in the conference program includes company profile, logo, contacts and website.

**OFFICIAL EVENT  
APP & 1-to-1 APP**

- 100-word listing, logo and web address.
- Corporate logo on Sponsors Section

**POST-SHOW  
BENEFITS**

- Logo on post-show Thank You email communication to all attendees and speakers.

**ADDITIONAL  
BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media used during and post event.

**Ensure that Food Supply Remains Safe**

**\$9,995**  
**Gold Sponsor**

**THE  
OPPORTUNITY**

- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Four (4) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (10 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

**PRE-EVENT  
BENEFITS**

- Recognition as a Gold Sponsor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.
  - Pre-registered attendee postal list in an electronic format prior to the conference.

**AT-EVENT  
BENEFITS**

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.  
Premier placement of 2 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Two floor decals , carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 2 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes/Presentation).
- Opportunity to display promotional items on the vendors' floor .

**SIGNAGE &  
RECOGNITION**

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (1 second).

**EVENT WEBSITE**

- Your logo featured on the homepage.
- 75-word listing and logo with URL in the sponsors section on the website.

**CONFERENCE  
PROGRAM**

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit half page write-up or advertisement in the event's program.
- Half page acknowledgment in the conference program includes company profile, logo, contacts and website.

**OFFICIAL EVENT  
APP & 1-to-1 APP**

- 75-word listing, logo and web address.
- Corporate logo on Sponsors Section

**POST-SHOW  
BENEFITS**

- Logo on post-show Thank You email communication to all attendees and speakers.

**ADDITIONAL  
BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media used during and post event.

**Mitigate Risk and Prevent the Spread of Avian Flu**

**\$7,995**  
**Silver Sponsor**

**THE  
OPPORTUNITY**

- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Three (3) Complimentary passes to the conference.
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

**PRE-EVENT  
BENEFITS**

- Recognition as a Silver Sponsor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.

**AT-EVENT  
BENEFITS**

- Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes).
- Opportunity to display promotional items on the vendors' floor .

**EVENT WEBSITE**

- Your logo featured on the homepage.
- 50-word listing and logo with URL in the sponsors section on the website.

**CONFERENCE  
PROGRAM**

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.

**OFFICIAL EVENT  
APP & 1-to-1 APP**

- 50-word listing, logo and web address. Corporate logo on Sponsors Section

**POST-SHOW  
BENEFITS**

- Logo on post-show Thank You email communication to all attendees and speakers.

**ADDITIONAL  
BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media used during and post event.

**\$3,995**  
**Exhibitor**

**THE  
OPPORTUNITY**

- Premier 6' display tables in premium location.
- Two (2) Complimentary passes to the conference.

**PRE-EVENT  
BENEFITS**

- Recognition as an Exhibitor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.

**AT-EVENT  
BENEFITS**

- Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (10 minutes).
- Opportunity to display promotional items on the vendors' floor .

**EVENT WEBSITE**

- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.

**CONFERENCE  
PROGRAM**

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.

**OFFICIAL EVENT  
APP & 1-to-1 APP**

- 20-word listing, logo and web address. Corporate logo on Sponsors Section

**ADDITIONAL  
BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media used during and post event.

**Improve your Ability to Test, the Ability to Prevent and to Treat**

|                                 |  | SPONSORSHIP LEVELS & BENEFITS |                  |              |                |           |
|---------------------------------|--|-------------------------------|------------------|--------------|----------------|-----------|
| Type                            | Benefit  | Titanium Sponsor              | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Exhibitor |
| Amount                          |  | \$19,995                      | \$14,995         | \$9,995      | \$7,995        | \$3,995   |
| THE OPPORTUNITY                 | Technical speaking session   | One hour                      | 30 minutes       | ○            | ○              | ○         |
|                                 | Keynote speaking opportunity at the event.   | 30 minutes                    | 15 minutes       | ○            | ○              | ○         |
|                                 | Opportunity to moderate a breakout session of your choice.   | ●                             | ●                | ●            | ○              | ○         |
|                                 | Opportunity to join any panel discussion of your choice as a Panelist.   | ●                             | ●                | ●            | ●              | ○         |
|                                 | Premier 6' display tables in premium location.   | ●                             | ●                | ●            | ●              | ●         |
|                                 | Complimentary passes to the conference.  | 6                             | 5                | 4            | 3              | 2         |
|                                 | Opportunity to showcase a corporate video (shows at the general session).  | 30                            | 15               | 10           | ○              | ○         |
|                                 | Company literature insert in conference bag given to all attendees.  | ●                             | ●                | ●            | ●              | ○         |
|                                 | Opportunity to provide promotional items in the conference bag given to all attendees.   | ●                             | ●                | ●            | ●              | ○         |
| PRE-EVENT BENEFITS              | Recognition as a Sponsor and logo on   | ●                             | ●                | ●            | ●              | ●         |
|                                 | <ul style="list-style-type: none"> <li>Relevant event communications (such as attendees email campaign).</li> </ul>  | ●                             | ●                | ●            | ●              | ●         |
|                                 | <ul style="list-style-type: none"> <li>Corporate logo on the conference website and a hyperlink to the company's site.</li> </ul>  | ●                             | ●                | ●            | ●              | ●         |
|                                 | <ul style="list-style-type: none"> <li>Pre-registered attendee postal list in an electronic format prior to the conference.</li> </ul>                                   | ●                             | ●                | ●            | ○              | ○         |
|                                 | <ul style="list-style-type: none"> <li>Final attendee postal list in an electronic format before and after the conference.</li> </ul>                                    | ●                             | ●                | ○            | ○              | ○         |
| AT-EVENT BENEFITS               | Prominent recognition in general session of the events and all conference-related materials.   | ●                             | ●                | ○            | ○              | ○         |
|                                 | Your logo on multiple directional signs leading attendees to the event.  | ●                             | ●                | ●            | ○              | ○         |
|                                 | Premier placement of company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).          | 4                             | 3                | 2            | ○              | ○         |
|                                 | Floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor). | 4                             | 3                | 2            | ○              | ○         |
|                                 | Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentation).   | 5                             | 4                | 3            | 1              | 1         |
|                                 | Opportunity to display promotional items on the vendors' floor.  | ●                             | ●                | ●            | ●              | ●         |
| SIGNAGE & RECOGNITION           | Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.             | ●                             | ●                | ●            | ○              | ○         |
|                                 | Recognition and logo on signage throughout the event.  | ●                             | ●                | ●            | ○              | ○         |
|                                 | Verbal recognition prior to each session.  | ●                             | ●                | ●            | ○              | ○         |
|                                 | Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote.  | 3 Seconds                     | 2 Seconds        | 1 Second     | ○              | ○         |
| EVENT WEBSITE                   | Your logo featured on the homepage.  | ●                             | ●                | ●            | ●              | ●         |
|                                 | Word listing and logo with URL in the sponsors section on the website.   | 200                           | 100              | 75           | 50             | 20        |
| CONFERENCE PROGRAM              | Recognition in the conference & workshop program, including corporate logo in Sponsors/Exhibitors Page.  | ●                             | ●                | ●            | ●              | ○         |
|                                 | Opportunity to submit pages write-up or advertisement in the event program.  | 2                             | 1                | 1/2          | ○              | ○         |
|                                 | Full page acknowledgement in the conference program includes company profile, logo, contacts and website.  | 2                             | 1                | 1/2          | ○              | ○         |
| OFFICIAL EVENT APP & 1-to-1 APP | Word listing, logo and web address.  | 200                           | 100              | 75           | 50             | 20        |
|                                 | Corporate logo on Sponsors Section.  | ●                             | ●                | ●            | ●              | ●         |
| POST-SHOW BENEFITS              | Logo on post-show Thank You email communication to all attendees and speakers.   | ●                             | ●                | ●            | ●              | ○         |
| ADDITIONAL BRAND EXPOSURE       | Your brand is likely to be captured in event photography, video and social media used during and post event.   | ●                             | ●                | ●            | ●              | ●         |

● Benefit, Available    ○ Benefit, Not Available

**\$7,995**

**Lanyard Sponsor**

- Feature your company logo, highly visible
- Attendees and speakers will be wearing their LANYARD during the event.
- Lanyards will be designed and printed by SyllabusX.
- Recognition as Lanyard Sponsor on related promotion.
- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address.
- Half-page colour advertisement in the digital events program.
- Visible listing, logo and web address
- Opportunity to submit 1/2 full page write-up or advertisement in the digital events program.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event



\*The lanyard image shown is for illustration purposes only and may not be an exact representation of the product.

**Monitor, Keep Monitoring for Any Avian Flu Signs**



**\$7,995**

**NAME BADGE SPONSOR**

- Your brand will be at the center of attention!
- Featuring your company logo printed on the front and rear of every single attendee's NAME BADGE.
- Recognition as Badge Sponsor on related promotion.
- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address in the digital conference program.
- Half-page colour advertisement in the events program.
- Visible listing, logo and web address
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.

**\$2,995**

## **CONFERENCE PROGRAM**

- Available to all event attendees
- Feature your company logo on the front cover and a full page advertisement in the official digital events program.
- Your company branding prominently included on the Front Cover
- Full-page colour advertisement in the the official digital Conference Program.
- Conference Program 200-word listing, corporate logo and web address.
- Corporate logo on Sponsors Page.
- Recognition as Conference Program Co-sponsor on selected related promotion.
- Your logo featured on the homepage with URL in the sponsors section on the website.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address in the digital conference program.
- Half-page colour advertisement in the events Program.
- Visible listing, logo, and website address and URL link.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.

**Ensure that Food Supply Remains Safe**

**\$6,995**  
**EVENT BAG SPONSOR**

- Full branding rights on delegate EVENT BAGS. A fantastic keepsake and ongoing branding opportunity
- Available to all event attendees.
- Corporate logo printed on event bags as given to all event delegates (printing included).
- Opportunity to have one (1) small item included in the Event Bag (provided by you) – e.g. a flyer, branded pen, notepad, stubby holder.
- Recognition as Event Bag partner on related promotion.
- Your logo featured on the homepage with URL in the sponsors section on the website.
- 100-word listing and logo with URL in the sponsors section on the website.
- 100-word listing, logo and website address on sponsors section.
- Half-page colour advertisement in the digital events program.
- Visible listing, logo, and website address and URL link.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.