

international
Bird Flu Summit

Washington, DC

H5N1

Preparedness

Prevention
and
Recovery

Detection

Response

1

2

3

4

in

in

in

in

Birds

Cattles

Pets

People

CONFERENCE
Oct 2-3, 2024

WORKSHOP
Oct 4

SYLLABUSX

Hands-on Workshops and Training Sessions on
Surveillance Techniques, Lab Diagnostics & Outbreak Response Planning

\$19,995

Titanium Sponsor

THE OPPORTUNITY

- One-hour technical speaking session in one of the workout sessions.
- Keynote speaking opportunity at the event.
- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6’ display tables in premium location.
- Six (6) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (30 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

PRE-EVENT BENEFITS

- Recognition as a Titanium Sponsor and logo on:
 - Relevant event communications (such as attendees email campaign).
 - Corporate logo on the conference website and a hyperlink to the company's site.
 - Pre-registered attendee postal list in an electronic format prior to the conference.
 - Final attendee postal list in an electronic format before and after the conference.

AT-EVENT BENEFITS

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 4 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Four floor decals , carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5’x5’ stickers to be provided by sponsor).
- 4 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes/Presentations).
- Opportunity to display promotional items on the vendors’ floor .

SIGNAGE & RECOGNITION

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a “Thank You” slide on large screen during the general sessions and in advance of every keynote (3 Seconds).

EVENT WEBSITE

- Your logo featured on the homepage.
- 200-word listing and logo with URL in the sponsors section on the website.

CONFERENCE PROGRAM

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit 2 full pages write-up or advertisement in the event’s program.
- Full page acknowledgment in the conference program includes company profile, logo, contacts and website.

OFFICIAL EVENT APP & 1-to-1 APP

- 200-word listing, logo and web address.
- Corporate logo on Sponsors Section

POST-SHOW BENEFITS

- Logo on post-show Thank You email communication to all attendees and speakers.

ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media used during and post event.

Keep our Community Healthy, Safe and Informed

\$14,995

Platinum Sponsor

THE OPPORTUNITY

- 30 minutes technical speaking session in one of the breakout sessions.
- Keynote speaking opportunity at the event.
- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Five (5) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (15 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

PRE-EVENT BENEFITS

- Recognition as a Platinum Sponsor and logo on:
 - Relevant event communications (such as attendees email campaign).
 - Corporate logo on the conference website and a hyperlink to the company's site.
 - Pre-registered attendee postal list in an electronic format prior to the conference.
 - Final attendee postal list in an electronic format before and after the conference.

AT-EVENT BENEFITS

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 3 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Three floor decals , carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 3 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes/Presentations).
- Opportunity to display promotional items on the vendors' floor .

SIGNAGE & RECOGNITION

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (2 Seconds).

EVENT WEBSITE

- Your logo featured on the homepage.
- 100-word listing and logo with URL in the sponsors section on the website.

CONFERENCE PROGRAM

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit 1 full page write-up or advertisement in the event's program.
- Full page acknowledgment in the conference program includes company profile, logo, contacts and website.

OFFICIAL EVENT APP & 1-to-1 APP

- 100-word listing, logo and web address.
- Corporate logo on Sponsors Section

POST-SHOW BENEFITS

- Logo on post-show Thank You email communication to all attendees and speakers.

ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media used during and post event.

Ensure that Food Supply Remains Safe

\$9,995

Gold Sponsor

THE OPPORTUNITY

- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Four (4) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (10 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

PRE-EVENT BENEFITS

- Recognition as a Gold Sponsor and logo on:
 - Relevant event communications (such as attendees email campaign).
 - Corporate logo on the conference website and a hyperlink to the company's site.
 - Pre-registered attendee postal list in an electronic format prior to the conference.

AT-EVENT BENEFITS

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event. Premier placement of 2 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Two floor decals , carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 2 Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes/Presentation).
- Opportunity to display promotional items on the vendors' floor .

SIGNAGE & RECOGNITION

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (1 second).

EVENT WEBSITE

- Your logo featured on the homepage.
- 75-word listing and logo with URL in the sponsors section on the website.

CONFERENCE PROGRAM

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit half page write-up or advertisement in the event's program.
- Half page acknowledgment in the conference program includes company profile, logo, contacts and website.

OFFICIAL EVENT APP & 1-to-1 APP

- 75-word listing, logo and web address.
- Corporate logo on Sponsors Section

POST-SHOW BENEFITS

- Logo on post-show Thank You email communication to all attendees and speakers.

ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media used during and post event.

Mitigate Risk and Prevent the Spread of Avian Flu

\$7,995
Silver Sponsor

**THE
OPPORTUNITY**

- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Three (3) Complimentary passes to the conference.
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

**PRE-EVENT
BENEFITS**

- Recognition as a Silver Sponsor and logo on:
 - Relevant event communications (such as attendees email campaign).
 - Corporate logo on the conference website and a hyperlink to the company's site.

**AT-EVENT
BENEFITS**

- Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (15 minutes).
- Opportunity to display promotional items on the vendors' floor .

EVENT WEBSITE

- Your logo featured on the homepage.
- 50-word listing and logo with URL in the sponsors section on the website.

**CONFERENCE
PROGRAM**

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.

**OFFICIAL EVENT
APP & 1-to-1 APP**

- 50-word listing, logo and web address. Corporate logo on Sponsors Section

**POST-SHOW
BENEFITS**

- Logo on post-show Thank You email communication to all attendees and speakers.

**ADDITIONAL
BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media used during and post event.

\$3,995
Exhibitor

**THE
OPPORTUNITY**

- Premier 6' display tables in premium location.
- Two (2) Complimentary passes to the conference.

**PRE-EVENT
BENEFITS**

- Recognition as an Exhibitor and logo on:
 - Relevant event communications (such as attendees email campaign).
 - Corporate logo on the conference website and a hyperlink to the company's site.

**AT-EVENT
BENEFITS**

- Vendors/tech demos breakout session Vendor/technology with hands-on experience/ presentation (10 minutes).
- Opportunity to display promotional items on the vendors' floor .

EVENT WEBSITE

- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.

**CONFERENCE
PROGRAM**

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.

**OFFICIAL EVENT
APP & 1-to-1 APP**

- 20-word listing, logo and web address. Corporate logo on Sponsors Section

**ADDITIONAL
BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media used during and post event.

Improve your Ability to Test, the Ability to Prevent and to Treat

SPONSORSHIP LEVELS & BENEFITS

Type	Benefit	Titanium Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor
	Amount	\$19,995	\$14,995	\$9,995	\$7,995	\$3,995
THE OPPORTUNITY	Technical speaking session	One hour	30 minutes	○	○	○
	Keynote speaking opportunity at the event.	30 minutes	15 minutes	○	○	○
	Opportunity to moderate a breakout session of your choice.	●	●	●	○	○
	Opportunity to join any panel discussion of your choice as a Panelist.	●	●	●	●	○
	Premier 6' display tables in premium location.	●	●	●	●	●
	Complimentary passes to the conference.	6	5	4	3	2
	Opportunity to showcase a corporate video (shows at the general session).	30	15	10	○	○
	Company literature insert in conference bag given to all attendees.	●	●	●	●	○
PRE-EVENT BENEFITS	Opportunity to provide promotional items in the conference bag given to all attendees.	●	●	●	●	○
	Recognition as a Sponsor and logo on	●	●	●	●	●
	<ul style="list-style-type: none"> Relevant event communications (such as attendees email campaign). 	●	●	●	●	●
	<ul style="list-style-type: none"> Corporate logo on the conference website and a hyperlink to the company's site. 	●	●	●	●	●
	<ul style="list-style-type: none"> Pre-registered attendee postal list in an electronic format prior to the conference. 	●	●	●	○	○
AT-EVENT BENEFITS	<ul style="list-style-type: none"> Final attendee postal list in an electronic format before and after the conference. 	●	●	○	○	○
	Prominent recognition in general session of the events and all conference-related materials.	●	●	○	○	○
	Your logo on multiple directional signs leading attendees to the event.	●	●	●	○	○
	Premier placement of company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).	4	3	2	○	○
	Floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).	4	3	2	○	○
SIGNAGE & RECOGNITION	Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentation).	5	4	3	1	1
	Opportunity to display promotional items on the vendors' floor.	●	●	●	●	●
	Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.	●	●	●	○	○
	Recognition and logo on signage throughout the event.	●	●	●	○	○
EVENT WEBSITE	Verbal recognition prior to each session.	●	●	●	○	○
	Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote.	3 Seconds	2 Seconds	1 Second	○	○
	Your logo featured on the homepage.	●	●	●	●	●
CONFERENCE PROGRAM	Word listing and logo with URL in the sponsors section on the website.	200	100	75	50	20
	Recognition in the conference & workshop program, including corporate logo in Sponsors/Exhibitors Page.	●	●	●	●	○
	Opportunity to submit pages write-up or advertisement in the event program.	2	1	1/2	○	○
OFFICIAL EVENT APP & 1-to-1 APP	Full page acknowledgement in the conference program includes company profile, logo, contacts and website.	2	1	1/2	○	○
	Word listing, logo and web address.	200	100	75	50	20
POST-SHOW BENEFITS	Corporate logo on Sponsors Section.	●	●	●	●	●
	Logo on post-show Thank You email communication to all attendees and speakers.	●	●	●	●	○
ADDITIONAL BRAND EXPOSURE	Your brand is likely to be captured in event photography, video and social media used during and post event.	●	●	●	●	●

● Benefit, Available ○ Benefit, Not Available

\$7,995

Lanyard Sponsor

- Feature your company logo, highly visible
- Attendees and speakers will be wearing their LANYARD during the event.
- Lanyards will be designed and printed by SyllabusX.
- Recognition as Lanyard Sponsor on related promotion.
- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address.
- Half-page colour advertisement in the digital events program.
- Visible listing, logo and web address
- Opportunity to submit 1/2 full page write-up or advertisement in the digital events program.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event



*The lanyard image shown is for illustration purposes only and may not be an exact representation of the product.

Monitor, Keep Monitoring for Any Avian Flu Signs

\$7,995

NAME BADGE SPONSOR

- Your brand will be at the center of attention!
- Featuring your company logo printed on the front and rear of every single attendee's NAME BADGE.
- Recognition as Badge Sponsor on related promotion.
- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address in the digital conference program.
- Half-page colour advertisement in the events program.
- Visible listing, logo and web address
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.

Keep our Community Healthy, Safe and Informed

\$2,995

CONFERENCE PROGRAM

- Available to all event attendees
- Feature your company logo on the front cover and a full page advertisement in the official digital events program.
- Your company branding prominently included on the Front Cover
- Full-page colour advertisement in the the official digital Conference Program.
- Conference Program 200-word listing, corporate logo and web address.
- Corporate logo on Sponsors Page.
- Recognition as Conference Program Co-sponsor on selected related promotion.
- Your logo featured on the homepage with URL in the sponsors section on the website.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address in the digital conference program.
- Half-page colour advertisement in the events Program.
- Visible listing, logo, and website address and URL link.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.

Ensure that Food Supply Remains Safe

\$6,995

EVENT BAG SPONSOR

- Full branding rights on delegate EVENT BAGS. A fantastic keepsake and ongoing branding opportunity
- Available to all event attendees.
- Corporate logo printed on event bags as given to all event delegates (printing included).
- Opportunity to have one (1) small item included in the Event Bag (provided by you) – e.g. a flyer, branded pen, notepad, stubby holder.
- Recognition as Event Bag partner on related promotion.
- Your logo featured on the homepage with URL in the sponsors section on the website.
- 100-word listing and logo with URL in the sponsors section on the website.
- 100-word listing, logo and website address on sponsors section.
- Half-page colour advertisement in the digital events program.
- Visible listing, logo, and website address and URL link.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.